



Jane M. Muir

Jane's career spans three decades with a broad range of professional experiences in marketing, sales, management and technology transfer. She spent the first decade of her career in private sector at several international corporations. For the past 20 years Jane has held leadership roles in technology transfer at the University of Florida. She was recently appointed Director of the Florida Innovation Hub at UF – a unique 48,000-sq.-ft. incubator that provides offices, labs and other resources to startup companies commercializing research. Additionally, she serves as Director of UF Tech Connect® and Associate Director in the Office of Technology Licensing.

Jane previously served as the Vice President for Professional Development for the Association of University Technology Managers (AUTM), where she developed and implemented training programs on a variety of marketing and technology transfer topics, presenting both nationally and internationally. Jane graduated cum laude from Southwest Minnesota State University with a B.S. in Marketing and a B.S. in Business Administration & Management. She has served on numerous boards and been awarded numerous grants for technology-commercialization programs. Most recently she was the primary author on the \$8.2 million grant from the Economic Development Administration to build the Florida Innovation Hub at UF.